



**IAAF 2023 Conference,
Double Tree by Hilton, Milton Keynes 7 December 2023**

Main ballroom – Dress Code: Business Attire

9.00	Delegate registration Tea, coffee and networking in the pre-function room	Pre-function room
10am	Opening remarks	Mark Field Chief Executive IAAF
10.05	IAAF Lobbying: How the aftermarket is finding its voice in the corridors of power	Neil Pattemore IAAF & UK AFCAR Technical Director
10:25	The IAAF Market Trends Index – a resilient aftermarket	Quentin Le Hetet, GIPA
10:45	Keynote speech Triumph over adversity, pushing boundaries and unlocking new potential.	Claire Lomas
11.45	Coffee Break	
12.10	Business first: How data became a driving force behind the modern independent garage	Tina Drayson CCM
12.40	eBay – ecommerce and the aftermarket	Jack Wilson, Head of Business Development – Automotive, eBay
1.00pm	LUNCH	
2.00	Introduction to the PM session	Mark Field Chief Executive IAAF
2.05	Keynote speech Risk vs Reward – leadership in a changing aftermarket	Nick Leeson
3.00	Panel Discussion – Staying cybersafe in the automotive aftermarket	Laurence Abbott, Autotech Connect Joe Howard, Boswell Insurance Francis West, WestTek
3.30	Panel Discussion – The benefits of gender balance in the aftermarket	Julia Muir, Automotive 30% club Neil Grant, Hella Laura Hall, Maverick Diagnostics Annick Jourdenais, LKQ Euro Car Parts
3.55	Concluding remarks	Mark Field Chief Executive IAAF
4.00	Conference closes	

Sponsored by

