

Press release - 04/03/2010

IAAF appoints Mike Owen to manage its all-new Garage Section

Following its recent launch, the IAAF is delighted to announce a significant new member of its team, leading independent garage campaigner and organiser, Mike Owen.

During the launch, Past President, Quintin Cornforth informed the aftermarket that new staff of the highest calibre would be recruited to the group and, in particular, to manage and deliver results for the new Garage Section: IAAF-G.



Cornforth commented on the appointment: "We are pleased to announce that Mike Owen, a revered and passionate representative of the Independent garage sector has joined the IAAF team to head up our garage section. Mike is known as a no-nonsense personality whose experience in this particular role is second to none and he unquestionably fulfils all of our criteria for this position within IAAF-G. I've known Mike for over twenty years and his priority will be to manage the all important membership drive."

Owen himself added: "I am truly looking forward to this exciting new challenge. The intention for the future of the independent garages through the IAAF is to create THE premier association for the independent sector. However, this association is all about one fundamental point; - to help independent repairers have a sound future, while delivering unquestionable quality to their customers and making proper profits. To achieve this will call for understanding of their sector and support for their needs, through training and development at all levels, and I am convinced that you will see all of these qualities in the team the IAAF is putting in place."

As has already been highlighted over the past month, IAAF-G is an independent voice for the independent repairer. It will also have a very close working relationship with the other sections of the IAAF's new structure: the distribution section - IAAF-D (previously the ADF) - and the lobbying section - IAAF-L, which will deliver sector-specific arguments both in the UK and in Continental Europe.

"The R2RC has delivered on its remit", summarised Owen, "and now we have to prepare the industry and represent their interests in what follows on. This is no mean task. Independent garages should now rally to the flag and show their solidarity to an association that is totally focused on their wellbeing. I have every faith that the IAAF's garage section will be that organisation."

For further information or any media matters, including high-res photography, regarding the IAAF

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